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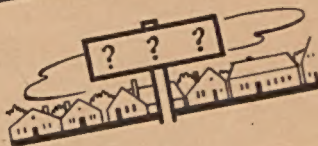
Columbia, South Carolina

IMAGINE A CITY LIKE THIS!

● PEOPLE
without Names



● STREETS
without Names



● HOMES
without Numbers



Imagine the confusion . . . imagine the terrific cost of finding people!

Of course no city even attempts to do without this essential information . . . but do you realize just how valuable such information can be to you, and your business?

Do you know how you can use this information to increase your business and increase your profits?

Your CITY DIRECTORY is a veritable mine of valuable information . . . you discover new nuggets in it every day when you know how to use it!

See inside . . . here are just a few ideas of the valuable data you can find in your CITY DIRECTORY . . . ideas that will build your business and increase your profits . . .

Home Supplement Addition

**KINGS MOUNTAIN
BESSEMER CITY
NORTH CAROLINA
1964**

CITY DIRECTORY

This home supplement of your 1964 City Directory which recently has been delivered to subscribers in your city contains a Classified Business Directory and Buyers Guide of business services in your city. Copies are being delivered to each home in your city. Additional copies will be available from your local Chamber of Commerce. This book also contains a numerical telephone listing of citizens in your community.

This Directory Supplement is presented to you with the compliments of the local Chamber of Commerce and the business and professional men of your city.

Full City Directory Service is available for your city. Copies of the unabridged Directory are available from the publisher.

Published by:

Directory Division

WING PUBLICATIONS, INC.

P.O. Drawer 629

Columbia, South Carolina

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KINGS MOUNTAIN, N.C. 28086

YOUR 1964 CITY DIRECTORY

Contains The Following :

- *An Alphabetical Directory of Business Concerns and Private Citizens.
- *A Directory of Householders
- *Occupants of Office Buildings and Other Business Places
- *A Complete Street and Avenue Guide
- *A Numerical Telephone Directory
- *Miscellaneous Information about your city.
- *YELLOW PAGES with a complete Classified List and Advertising Section

The information in this Directory is gathered by an actual census and door-to-door canvass and is compiled with the utmost care to insure the greatest possible accuracy.

The Publishers have made every effort to avoid errors, but the Publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for the same can be or is assumed.

The Publishers request that any inaccuracy be brought to their attention so that it can be corrected in the next edition of your directory.

Directory Division
WING PUBLICATIONS, INC.
P. O. Drawer 629
Columbia, South Carolina

STAFF FOR THIS DIRECTORY:

EDITORIAL AND CENSUS DIRECTOR: Harry O. Stone
CENSUS TAKERS:

Linda Yates
Linda Joy
Joyce Windim
Mrs Juanita Fleming
Barbara Dietert

WING PUBLICATIONS, INC.

INTRODUCTION

THE DIRECTORY DIVISION of WING PUBLICATIONS, INC., is happy to present to subscribers and the general public the 1964 edition of the Kings Mountain-Bessemer City Directory.

A staff of local residents of Kings Mountain-Bessemer City, familiar with their home city were trained as census takers to prepare the information for this edition of your directory. They worked diligently in the preparation of this volume and we are confident that the result is an authentic and useful city directory. Wing Publications is happy to have worked with your local citizens in preparation of this volume, and we are confident that the pride in their community of your local citizens has resulted in a high quality directory.

This volume is an example of the WING directory system, developed with special features for North Carolina Communities. It contains features not found in other city directories.

FOUR DIVISIONS OF THE DIRECTORY

There are four major sections and divisions of your City Directory:

I. THE CLASSIFIED SECTION, BUYERS GUIDE AND CIVIC SECTION-- the Yellow Pages of your directory--are the first section of the book. This section contains a complete alphabetical directory of Business and Professional Services available in your community. The advertisements of the leading business firms of your cities, together with the announcements of the Churches, Clubs, Lodges, Associations, Schools and the Professional cards of your Cities' Public Spirited Professional Men and Women are found in this section. The Yellow Pages of your directory are a complete business reference at its best. They merit the attention and use of all buyers and sellers of goods. This directory is designed to be a common intermediary between buyer and seller.

II. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns is the second section of the Directory. The White Pages of your directory show the name, marital status, occupation and address of each adult resident, the ages and number of children when available, and the name, official personnel, nature, address and telephone number of each business firm in your city.

III. THE STREET GUIDE AND HOUSEHOLDERS DIRECTORY is printed on the Green pages of your directory. This section contains a complete directory of streets and avenues, properly located with the names of householders arranged in numerical order by street number. Ownership of property is indicated in this section.

IV. THE NUMERICAL TELEPHONE DIRECTORY contains the telephones of your community arranged in numerical sequence. These are the Blue pages of your directory

Explanation

Smith John M 51 (Mary J 49) (2) (W) (H) patrol S C State

Highway Department 111 E Jones KE 4-4495

- Names of all individuals 16 years or older are listed last name first.
- The age of individuals is shown, where available immediately following the name
- Wives are listed with husbands, the wife's name being shown in parenthesis, immediately following the husband's name and age.
- Wives ages are shown where available in parenthesis with wives name.
- The number of children under sixteen is shown immediately after the wife's name.
- White residents are indicated by (W) where the color is known. The publishers are very careful in showing this but assume no responsibility in case of error or incomplete information.
- Home owners are indicated by (H) after wife's name.
- The profession or occupation of the individual is given where available.
- The residential address is given following the occupation.
- The residential phone number is given where available.

The (H) in both the residential directory and the street guide designates ownership of the home.

In the case of a natural widow this fact is shown with the name of the deceased husband in parenthesis whenever possible. As follows: Smith, Anne F (wid John J)

Married women engaged in an occupation other than housekeeping are listed individually in addition to the regular listing with their husbands.

Names in heavy type denote patrons and advertisers in the directory. These individuals have made your City Directory possible. They are the leading civic minded business and professional men in your community.

YELLOW PAGES

CLASSIFIED BUSINESS DIRECTORY

AIR CONDITIONING

DILLING HEATING CO Heating-Air Conditioning - Sheet Metal Work
306 N Piedmont 739-3446

AMBULANCES

HARRIS FUNERAL HOME 108 S. Piedmont Ave. 739-2391

ANTIQUES

Gorrells Antiques Shelby Rd. 739-3476

APPLIANCES - ELECTRIC

BRIDGES HARDWARE CO. INC 227 S. Battleground Ave 739-5461
COOPER FURNITURE CO INC 210 S Railroad Ave 739-2581
McGINNIS FURNITURE CO 309 S Battleground Ave 739-4706
MURRAY'S 610 Stone 739-5147

ARCHITECTS

Beam & Lewis 204 N Jacob, Cherryville 435-6795

AUTOMOBILE DEALERS - NEW

BLANTON PONTIAC - CADILLAC INC 124 W Warren Shelby 487-6364
CLINE MOTORS RAMBLER 803 S La Fayette Shelby N C
Dean Buick Co 116 York Road 739-4371
LACKEY-FALLS PONTIAC INC 201 W Virginia Ave 629-2228
McBRAYER MOTORS INC 304 E Dixon Blvd Shelby N C 487-6357
SOUTHWELL MOTOR CO 910 Shelby Rd 739-4743
VICTOR Y CHEVROLET CO INC Chevrolet Cars & Trucks
124 S Railroad 739-5471

AUTOMOBILE DEALERS - USED

Falls Ed Used Cars 200 S Thirteenth 629-3386
HAMRICK USED CARS Shelby Rd. 739-4717
Jay Motor Co Shelby Rd 739-4246
Kings Mtn Used Cars Inc 314 N Piedmont Ave 739-3431
LACKEY-FALLS PONTIAC INC 201 W Virginia Ave 629-2228
PLONK MOTOR CO 904 Grover Rd 739-5491
Rhyne's Used Cars Gastonia Highway
SOUTHWELL MOTOR CO 910 Shelby Rd 739-4743
VICTORY CHEVROLET CO INC Chevrolet Cars and Trucks
124 S Railroad 739-5471

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CITY AUTO & TRUCK PARTS INC 209 York Rd 739-4783

AUTOMOBILE PARTS - USED

Dixie Used Auto Parts Quarry Road 732-5637

AUTOMOBILE - RADIATOR REPAIRS

SHELBY RADIATOR CO Hwy 74 By Pass Shelby NC 482-2421

YARBROUGH RADIATOR 218 E Maine 629-2424

AUTOMOBILE REPAIRS

Allen's Garage Bethany Church Rd.

Batchler's Garage Mulberry Rd 937-7106

Bessemer Tune Up Shop 509 E Virginia Ave

Conner's Garage E King St

Grigg Garage 111 W Mountain

Hardin & Bumgardner Shelby Road

Hardin's Auto Service 612 E King St 739-2721

Putnam Bros Garage 900 Grover Rd 739-3651

Tignor & Russell Garage 308 Childers St 739-2221

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FIRST UNION NATIONAL BANK 201 S Battleground Ave 739-4771



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201 S Battle Ground Ave 739-4774

BARBER SHOPS

Bridges Barber Shop 802 Cleveland Ave
Camp's Barber Shop Main St Grover
Central Barber Shop 128 W Mountain
City Barber Shop 117 W Mountain
Community Barber Shop Shelby Rd Grover
East End Barber Shop 303 E Virginia Ave
Gaffney's Barber Shop 435 N Piedmont
Piedmont Barber Shop 215 N Piedmont Ave
Richardson Barber Shop 105 N Twelfth
Robinson Barber Shop 102 S Cansler
Stroupe's Barber Shop 409 N Piedmont Ave
Wrights Barber Shop Hair Cutting 221 S Railroad Ave 739-2711

BATTERIES

CENTER SERVICE STATION 125 S Battleground Ave 739-3216
KINCAIDS' ESSO & RECAPPING SERVICE 201 W Virginia Ave 629-2213

BEAUTY SHOPS

Ann's Beauty Shop 117 W Washington Ave 629-2636
Ansell Beauty Shop 107 W Mtn 739-2012
Betty's Beauty Salon 521 Phenix 739-4431
Carnellas Beauty Shop Gastonia Highway 629-2159
Central Beauty Shop 302 N Gaston 739-2461
Debie's Beauty Salon 115 S Deal 739-4213
Dot's Hair Styling Salon 207 E Ohio Ave 629-3574
Dottie's Beauty Shoppe Kings Mtn Bess City Hwy 629-2510
Effie Beauty Shop 707 Cleveland Ave
Ella Mae's Beauty Shoppe 210 W King 739-2778
Elsie's Beauty Salon 211 Pennsylvania Ave 629-3546
Ethel's Beauty Shop 309 E Washington Ave 629-2730
Helen's Beauty Salon 116 S Piedmont Ave 739-2321
House of Beauty 417 Ellis
Ila's Beauty Shoppe 406 E King 739-3331
Inez's Beauty Shop Shelby Rd Grover 937-7116
Kirby's Beauty Shop North Seventh 629-2073
Know Kut N' Kure Beauty Shop 234 Westover
Modern Beauty Shop 245 S Battleground Ave 739-2476
Nora's Beauty Salon 110 E Washington Ave 629-2246
Peggy's Beauty Shop 106 Carolina Ave 629-2555
Phenix Beauty Shop 602 Phenix
Reeds Beauty Shop Main Grover 937-6861
Sandie's Beauty Shop 408 E Virginia Ave 629-2635
Sherry's Beauty Shop 104 N Twelfth 629-2483
Sudie's Beauty Shop 218 Cherokee 739-5671
Winifred's Beauty Shop 512 W Mtn 739-3418

BEVERAGES SOFT

DOUBLE COLA BOTTLING CO Gastonia 865-1279

NEHI ROYAL CROWN BOTTLING CO Cleveland Spring Rd
Shelby 487-6041

BOATS AND MOTORS

SHORT'S BOATS AND MOTOR SERVICE Hwy 74E Shelby

BOWLING ALLEYS

Mtn Lane Bowling Center 109 S Battleground Ave 739-3361

BRICK MANUFACTURERS

BENNETT BRICK & TILE CO Phifer Rd 739-3666

BROKERS

SMITH DEVERE R MRS Masonic Temple Bldg Shelby 701 Marion Kings Mtn
739-2212

BUILDERS HARDWARE

BRIDGES HARDWARE CO INC 227 S Battleground Ave 739-5461
ELMER LUMBER CO INC 204 W Ridge 739-2521

BUILDING MATERIALS

ELMER LUMBER CO INC Building Material Lumber Hardware Paints
204 W Ridge 739-2521



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FOOTE MINERAL ROAD

TELEPHONE 739-2501

BUS STATIONS

Union Bus Station 110 W King 739-3211

CABINET MAKERS

ELMER LUMBER CO INC 204 W Ridge 739-2521

CARPETING

McGINNIS FURNITURE 309 S Battleground Ave 739-4706

CHEMICALS

FOOTE MINERAL CO Grover Rd 739-2501

CHINA

DELLINGER'S JEWEL SHOP 144 W Mountain 739-5316

CHURCHES

Bethany Baptist Shelby Rd Grover

Bingham Baptist Church Athenia Place

Black's Gospel Tabernacle

Boston Ave Primitive Church of God 205 E Boston Avenue

Boyce Memorial A R P Church Edgemont Dr 739-4917

Bynum's Chapel A M E Zion Church 213 N Cansler

Catholic Church 101 N Piedmont Ave 739-3316

Central Methodist Church 113 S Piedmont Ave 739-2471

Cherokee St Baptist Church 419 Cherokee

Church Of God 113 E Parker St

Church Of God Of Prophecy 402 S Tenth Bessemer City

Clearview Baptist Church Grover

East Gold St Wesleyan Methodist Church 610 E Gold St

East Side Baptist Church 312 York Rd

Faith Baptist Church 17 Bennett Dr 739-2776

First Baptist Church 107 E Washington Ave

First Baptist Church Cleveland Ave Grover

First Baptist Church 605 W Kings 739-3166

First Church of the Nazarene 401 Cherokee

First Free Will Baptist Church Second

First Presbyterian Church N Fourteenth

First Presbyterian Church 113 E King 739-2121

First Wesleyan Methodist Church 105 Waco Road 739-4266

Four Square Church Blanton

Garrison Memorial A R Presbyterian Church N Twelfth Bessemer City

Grace Lutheran Church N Fourteenth St Bessemer City

Grace Methodist Church 824 Church St 739-5391

Inter-Demoninional Holiness Church 516 Phenix

Kings Mountain Baptist Church 101 W Mtn 739-2516

Missionary Methodist Church 816 Second

Mt Pleasant Baptist Church Pinchback Ave Bessemer City 629-2510

Mt Pleasant Baptist Church 906 Second Bessemer City

Mt Zion Baptist Church 310 W King St

New Hope Presbyterian Church 105 N Cansler

Odell Memorial Methodist Church 110 W Alabama Ave Bessemer City
 Piedmont Baptist Church 103 Benfield Road
 Resurrection Lutheran Church 600 Crescent Circle 739-5580
 Rhyne's Tabernacle 908 W Louisiana Ave
 St Andrews Episcopal Church 108 South Inman Ave Bessemer City 629-3324
 St Matthews Lutheran Church 201 N Piedmont Ave 739-4143
 St Paul's Methodist Church 219 N Cansler
 Second Baptist Church South Eleventh St Bessemer City
 Second Baptist Church 120 Linwood Drive 739-4216
 Shiloh Presbyterian Church Cleveland Ave Grover
 Trinity Episcopal Church 303 Phifer Rd 739-2396
 Tabernacle of Love Pentecostal Church 906 Second
 Trinity Baptist Church W Indiana Ave Bessemer City
 Temple Baptist Church 612 N Cansler 739-4716
 Wesleyan Methodist Church E Alabama Avenue Bessemer City
 Westover Baptist Church Westover Dr

CLEANERS

City Dry Cleaners 108 N Eleventh St Bessemer City 629-2481
 Joy's Luther Dry Cleaning Service 107 W Mtn 739-2162
 Kincaid Cleaners 202 W Virginia Ave 629-2561 Bessemer City
McCURDY CLEANERS & LAUNDRY 235 S Battleground Ave 739-3266
 McDaniel Cleaners 510 E King 739-3461
MODERN CLEANERS 427 N Piedmont 739-5171
 Saunders Cleaners 222 Cherokee 739-2166
 Weavers Cleaners 310 N Piedmont Ave 739-2421

CLINICS

Bessemer City Clinic W Pennsylvania Ave 629-2551
 Bessemer City Health Clinic City Hall 132 W Virginia Ave 629-2031
 Hendricks-Durham Clinic 206 S Cansler 739-5456
 McGill Clinic 103 S Watterson

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PAGES MEN'S STORE 133 W Mountain

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Jr Woman's Club 110 E Mountain
Kings Mountain Chamber of Commerce 102 W Mtn 739-5051
Kings Mountain Country Club Country Club Rd 739-3221
Kings Mountain Merchant's Assn 102 W Mtn 739-4756
Kiwanis Club 110 E Mtn
Lions Club 110 E Mtn
Optimist Club Church St
Rotary Club Country Club
Veterans of Foreign Wars Margrace Road 739-9935
Woman's Club 110 E Mountain

COAL

Weir's Coal Co Grover Rd 739-3321

COMMERCIAL COLLEGES

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Owens Place 307 Rear S Oriental Ave
Piedmont Soda Shop 431 N Piedmont 739-4141
Rathbone's Place 28 Bennett Drive

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HOKE ELECTRIC 117 Cherokee 739-5406

CONTRACTORS - GENERAL

PENNER LW - CONTRACTOR 409 E Virginia Ave 629-3227 Bessemer City

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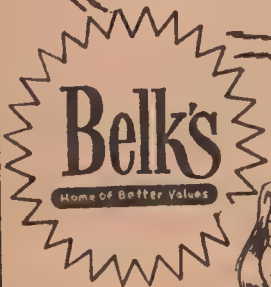
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Hord Dr D F Dentist Ofc 204 S Cherokee

Lewis Oliver P Dentist 139 W Mtn 739-2766

Prüett Dr J E Dentist 111 W Pennsylvania Ave 629-2761

DEPARTMENT STORES

Amos & Sons 413 N Piedmont 739-4471

BELK'S DEPARTMENT STORE S Battleground Ave 739-2526

FULTON'S DEPT STORE 119 W Mtn 739-2366

Keeter's Dept Store 233 S Battleground

Margrace Store 600 Margrace Road 739-4271

McGinnis Dept Store 243 S Battleground 739-3116

PLONK BROS INC 218 S Railroad Ave 739-3631

Schulman's 136 W Virginia Ave Bessemer City 629-2411

Whitley's 111 W Pennsylvaina Avenue Bessemer City 629-2182

DIAMONDS

DELLINGER'S JEWEL SHOP 144 W Mtn 739-5316

DRUGGISTS

CENTRAL DRUG 112 W Virginia Ave 629-2163

Curtis Drug Store 102 W Virginia Ave Bessemer City 629-2110

GRIFFIN DRUG CO 129 W Mtn 739-4721

KINGS MOUNTAIN DRUG CO 209 S Battleground Ave 739-2571

MEDICAL PHARMACY 231 S Battleground Ave 739-5454

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Rt 2 Shelby 487-9311

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Hamrick Electric Co 105 N Twelfth Bessemer City 629-2631

HOKE ELECTRIC 117 Cherokee St 739-5406

Moss Electric Co 508 E King St 739-2126

EXTERMINATORS

DELLINGER EXTERMINATING CO Akers Center Station

318 South 864-1001

FEED & SEED

Kings Mountain Farm Center 126 W Gold 739-5111

FINANCE

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KINGS MOUNTAIN SAVINGS & LOAN ASSN 115 W Mtn Ave 739-4781
LIBERTY LOAN CORP OF KINGS MOUNTAIN 124 W Gold 739-4793
MORRISON LOAN CO 123 W Mtn 739-2576
SERVICE FINANCE CO INC 329 E Marion Shelby

FISH CAMPS

SHELBY FISH CAMP Hwy 74 East Shelby 487-9461

FLOOR COVERINGS

CITY FLOOR SERVICE Shelby Rd 739-2331
COOPER FURNITURE CO INC 210 S Railroad Ave 739-2581

FLOOR SANDING

CITY FLOOR SERVICE Shelby Rd 739-2331

KINGS MOUNTAIN FLORIST



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City Florist 203 E Virginia Ave Bessemer City 629-3341
KINGS MOUNTAIN FLORIST 206 S Cherokee 739-5811

FUEL OIL

PATTERSON OIL CO 512 E King 739-3661
MAUNEY WILLIAMS COAL AND OIL CO 512 Wilson Street
Shelby 487-6391

PLONK FRED OIL CO 904 Grover 739-3231

FUNERAL HOMES

Gill & Brown Funeral Home 212 N Watterson 739-3333
HARRIS FUNERAL HOME 108 S Piedmont Ave 739-2591
SISK FUNERAL HOME Gastonia Highway Bessemer City 629-2255
SISK FUNERAL HOME 309 E King 739-3411

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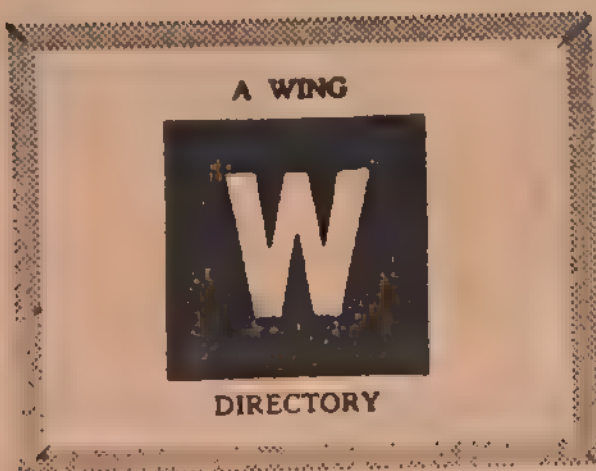
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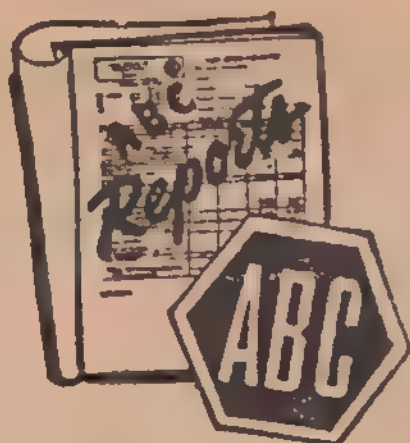
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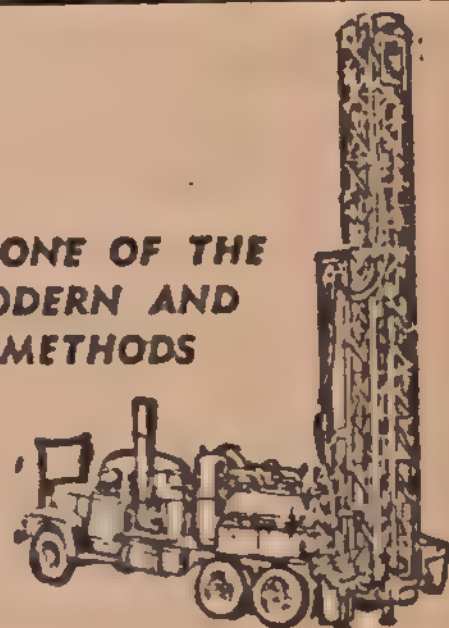
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All this leads up to the fact that we would like to throw a little light on an im-

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It's true. Some of our local citizens do trade "out of town," all the time. To these we say, try local stores FIRST. Telephone or visit the local merchant, explain your needs, and let him tell you what he has to offer.

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for Your own sake!
and community progress

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- indicates best neighborhoods, uncovers leads
- selects prospects for salesmen
- tells salesmen whom to interview
- routes salesmen
- builds mailing lists
- indexes home owners, lists heads of families
- provides occupational lists, indicates buying ability
- points out married persons, shows wives' names
- gives telephone subscribers by neighborhood
- increases efficiency of sales staff

For Credits—Cuts Costs of Credit Investigations

- qualifies credit seeker, prevents losses
- verifies applicant's statements and analyzes references
- shows marital state, tells wife's name
- tells occupation of applicant and place of employment
- describes neighborhood he lives in
- answers "Does he own his home?"
- protects against bad checks
- provides source for credit investigations

For Collections—Recovers \$\$\$ from Questionable Accounts

- shows where debtor is working
- gives occupation of debtor
- traces "skips," tells where now living
- reveals job "skip" now has and where employed
- locates relatives and members of "skip's" family

For Deliveries—Saves Drivers' Time and Costs in Operating

- routes and speeds deliveries
- locates all streets, provides indexed control map
- shows correct addresses
- clarifies illegible numbers and street names
- shows crossing street near desired number
- tells how to get there
- locates all "No such number" houses
- shows where unnumbered houses are located
- tells location of all apartments and buildings

For Personnel—Saves Time—Increases Efficiency

- identifies applicants
- verifies references and statements
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- gives present or past employment
- shows how to reach by telephone

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